

# Checklist For Starting a Cookie Business

## Business Planning

- Develop a business plan
- Conduct market research
- Define your cookie niche
- Identify target market
- Set business objectives

## Legal Requirements

- Register the business
- Obtain food handling permit
- Comply with health regulations
- Secure liability insurance
- Apply for a sales tax permit

## Kitchen and Baking Setup

- Choose a baking location
- Acquire baking equipment
- Ensure kitchen meets standards
- Stock up on baking supplies
- Develop and test recipes

## Branding and Marketing

- Create a brand identity
- Design packaging
- Launch a business website
- Use social media for promotion
- Network with local businesses

## Sales Channels

- Set up an online store
- Participate in local markets
- Partner with cafes and stores
- Offer catering services
- Implement order delivery system

## Financial Management

- Open a business bank account
- Set up accounting software
- Plan pricing strategies
- Manage costs and profits
- Track sales and adjust forecasts

## Go-to Resources for Starting a Cookie Business

### Packaging Suppliers

- [Packlane](#)
- [Uline](#)
- [Paper Mart](#)

### Website Tools

- [Squarespace](#)
- [Wix](#)
- [Shopify](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [SWOT Analysis Generator](#)
- [Lean Canvas Generator](#)

\*All of the resources are clickable links