

# Checklist For Starting a Consulting Business

## Define Your Niche

- Identify your expertise
- Research market demand
- Select target clientele
- Analyze competitors
- Focus on a specialty

## Business Structure & Planning

- Choose a business entity
- Register your business
- Draft a business plan
- Set business objectives
- Plan for scalability

## Legal and Administrative

- Obtain necessary licenses
- Secure professional insurance
- Register for taxes
- Protect intellectual property
- Draft client contracts

## Financial Management

- Open a business bank account
- Set up accounting software
- Establish pricing model
- Prepare billing system
- Monitor expenses and profits

## Marketing and Branding

- Develop a brand identity
- Create a professional website
- Utilize social media
- Publish thought leadership
- Network extensively

## Client Services

- Build a referral network
- Offer initial consultations
- Maintain client relationships
- Seek feedback and adapt
- Implement CRM systems

## Go-to Resources for Starting a Consulting Business

### Client Management

- [HubSpot CRM](#)
- [Salesforce](#)
- [Zoho CRM](#)

### Website Tools

- [Squarespace](#)
- [Wix](#)
- [WordPress](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [SWOT Analysis Generator](#)
- [Lean Canvas Generator](#)

\*All of the resources are clickable links