

Checklist For Starting a Coffee Roasting Business

Market Research

- Identify target market
- Study industry trends
- Analyze competitor strategies
- Determine pricing models

Sourcing Green Coffee

- Find reputable coffee bean suppliers
- Understand coffee bean varieties
- Establish direct trade relationships
- Sample beans for quality

Roasting Equipment and Setup

- Select a roasting machine
- Get grinding and packing equipment
- Setup roasting facility
- Ensure compliance with standards

Branding and Marketing

- Create a compelling brand identity
- Design packaging
- Develop a marketing strategy
- Build a professional website

Licensing, Permits, and Insurance

- Obtain a business license
- Secure food handler's permit
- Register for FDA compliance
- Purchase liability insurance

Product Development

- Develop roast profiles
- Create a consistent product line
- Offer sample packs
- Plan for scalability

Sales and Distribution

- Set up an online store
- Approach local cafés and restaurants
- Attend trade shows and markets
- Consider subscription services

Go-to Resources for Starting a Coffee Roasting Business

Education and Training

- [Specialty Coffee Association](#)
- [Boot Coffee Campus](#)
- [Mill City Roasters](#)

Coffee Bean Suppliers

- [Cafe Imports](#)
- [Sweet Maria's](#)
- [Olam Specialty Coffee](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [SWOT Analysis Generator](#)

*All of the resources are clickable links