

# Checklist For Starting a Coffee Cart Business

## Market Research

- Identify target market
- Analyze local competition
- Determine high foot traffic areas
- Understand customer preferences

## Business Plan Development

- Outline business objectives
- Detail financial projections
- Plan marketing strategies
- Set operational procedures

## Licensing and Permits

- Obtain health department permit
- Secure business license
- Get food handler's license
- Arrange for parking permits

## Coffee Cart and Equipment

- Purchase or lease a coffee cart
- Acquire coffee making equipment
- Select inventory suppliers
- Organize storage solutions

## Product Selection

- Choose coffee blends
- Determine menu offerings
- Price items competitively
- Consider add-ons and upsells

## Branding and Marketing

- Design logo and branding materials
- Create promotional strategy
- Set up social media profiles
- Develop customer loyalty programs

## Operations Management

- Schedule daily operations
- Implement cash handling procedures
- Ensure quality control
- Manage supply chain

## Go-to Resources for Starting a Coffee Cart Business

### Coffee Suppliers

- [Seattle Coffee Gear](#)
- [Prima Coffee](#)
- [WebstaurantStore](#)

### Payment Processing

- [Square](#)
- [Stripe](#)
- [PayPal](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [QR Code Generator](#)
- [Invoice Generator](#)

\*All of the resources are clickable links