Checklist For Starting a **Cleaning Business**

Business Plan Development

- Define services offered
- Analyze market and competition
- Plan pricing strategy
- Set financial goals
- Outline growth strategy

Legal and Regulatory

- Register business entity
- Obtain necessary licenses
- O Purchase liability insurance
- Comply with health regulations
- O Prepare contract templates

Equipment and Supplies

- Select quality cleaning products
- O Invest in professional equipment
- Stock up on supplies
- Consider eco-friendly options
- Organize storage solutions

Branding and Marketing

- Create a business logo
- O Design business cards
- O Develop a website
- O Leverage social media
- O Distribute flyers and brochures

Staffing and Operations

- ⊖ Hire qualified staff
- O Provide training programs
- Establish work schedules
- O Implement quality control measures
- O Manage payroll and HR tasks

Client Management

- O Network with property managers
- O Offer introductory discounts
- Seek client referrals
- O Provide exceptional service
- O Maintain client relationships

Financial Management

- Set up a business bank account
- Use accounting software
- O Manage cash flow
- Plan for taxes
- Track expenses and revenue

Go-to Resources for Starting a Cleaning Business

| Booking and Scheduling | Supply Vendors | Business & Accounting Services |
|--|----------------|-----------------------------------|
| • <u>Booker</u> | • <u>Uline</u> | • ZenBusiness |
| <u>Calendly</u> | CleanItSupply | Northwest Registered Agent |
| Square Appointments | | FreshBooks |
| | | MyCorporation |
| Useful Tools • Logo Generator • Invoice Generator • Domain Name Search | | |

