Checklist For Starting a Chocolate Business

Business Planning Branding and Packaging Conduct market research O Develop a strong brand identity O Define target market segments O Design attractive packaging O Develop a detailed business plan O Ensure packaging is food safe O Consider eco-friendly options Secure startup financing **Legal and Regulatory Marketing and Sales** Register the business O Build a professional website Obtain permits and licenses O Utilize social media platforms Comply with regulations Attend food and trade shows Secure food handling certification Establish retail partnerships **Production Facility Setup Distribution Strategy** O Develop an efficient logistics plan Choose an appropriate location O Design the kitchen layout O Consider direct-to-consumer sales Purchase specialized equipment Explore wholesale opportunities **Product Development**

Go-to Resources for Starting a Chocolate Business

Ingredient Suppliers

Source quality ingredients

O Create a diverse product line

Implement quality control processes

Develop unique recipes

Valrhona

Cacao Barry

Guittard

Packaging Suppliers

- Packlane
- Paper Mart
- <u>Uline</u>

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation

Useful Tools

Logo Generator
Domain Name Search Tool