

Checklist For Starting a Cemetery Business

Business Planning

- Conduct market research
- Develop a business plan
- Secure financing
- Estimate costs

Legal and Regulatory

- Register the business entity
- Obtain permits and licenses
- Comply with regulations
- Ensure environmental compliance

Location and Land Acquisition

- Select an appropriate site
- Purchase or lease land
- Conduct land surveys
- Plan for long-term expansion

Design and Development

- Design the cemetery layout
- Plan for different burial options
- Develop roads and landscaping
- Install necessary infrastructure

Sales and Customer Service

- Develop pricing structures
- Train staff in customer service
- Set up pre-need sales programs
- Implement a CRM system

Marketing and Outreach

- Build a website
- Create marketing materials
- Network with funeral homes
- Engage in community outreach

Operational Management

- Implement management software
- Develop maintenance schedules
- Create operational protocols
- Ensure respectful practices

Go-to Resources for Starting a Cemetery Business

Grave Management

- [Cemify](#)
- [PlotBox](#)
- [Chronicle](#)

CRM Software

- [Salesforce](#)
- [HubSpot](#)
- [Zoho CRM](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [SWOT Analysis Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links