

Business Planning

- Conduct market research
- O Define target audience
- O Create business plan
- Secure financing

Legal Requirements

- Register business
- Obtain licenses
- Zoning compliance
- Health department approval

Location and Setup

- Choose a suitable location
- O Design cafe layout
- Purchase furniture
- Set up cat play areas

Cat Welfare

- O Partner with shelters
- Establish cat care routines
- Health checks for cats
- Train staff on cat handling

Menu Development

- O Develop a food menu
- Offer cat-friendly treats
- O Select coffee/tea vendors
- Ensure food safety

Marketing and Promotion

- Build a website
- O Utilize social media
- Plan opening event
- Offer promotions

Operations Management

- Hire staff
- Set operating hours
- O Develop policies
- Implement booking system

Go-to Resources for Starting a Cat Cafe

Website Development

- Squarespace
- Wix
- WordPress

Booking Systems

- OpenTable
- Resy
- <u>TableIn</u>

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Logo Generator
Domain Name Search

