

Checklist For Starting a Car Dealership

Market Research

- Assess market demand
- Identify target demographics
- Analyze competitor offerings

Business Planning

- Develop a business model
- Determine financing options
- Outline business objectives

Legal Requirements

- Register the business
- Obtain dealer's license
- Comply with zoning laws

Location and Facilities

- Choose a strategic location
- Plan showroom layout
- Secure storage areas

Inventory Acquisition

- Establish contact with manufacturers
- Consider used car acquisitions
- Manage inventory effectively

Financing Solutions

- Offer financing options
- Partner with financial institutions
- Implement credit assessment

Sales and Marketing

- Hire experienced sales staff
- Develop advertising strategies
- Utilize digital marketing

Customer Service

- Train staff in customer service
- Offer warranties and service plans
- Implement a feedback system

Go-to Resources for Starting a Car Dealership

Dealer Management

- [Dealertrack](#)
- [CDK Global](#)

Inventory and Sales

- [vAuto](#)
- [AutoTrader](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [SWOT Analysis Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links