Checklist For Starting a Candy Making Business

Market Research

- Oldentify target market
- Study competitor products
- O Determine niche opportunities

Business Planning

- O Develop a detailed business plan
- O Choose a business structure
- O Plan for initial and ongoing costs

Legal and Regulatory

- O Register your business
- Obtain necessary licenses
- Ocomply with health regulations

Kitchen and Equipment

- O Secure a commercial kitchen space
- O Purchase candy making equipment
- O Ensure ventilation and storage

Product Development

- O Create unique candy recipes
- Test product variations
- O Finalize product line

Branding and Packaging

- O Develop a brand identity
- O Design attractive packaging
- Oconsider eco-friendly options

Marketing and Sales

- O Build a website
- O Utilize social media for promotions
- O Attend food fairs and local markets

Distribution

- O Establish online sales channels
- Oconnect with local retailers
- O Consider subscription services

Go-to Resources for Starting a Candy Making Business

Supplier Networks

- Baker's Authority
- CandyWarehouse

Packaging Resources

- Uline
- EcoEnclose

Useful Tools

- Logo Generator
- Domain Name Search Tool

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation

