

Checklist For Starting a Candle Making Business

Market Research

- Identify target market
- Analyze industry trends
- Study competitor products

Business Planning

- Develop a detailed business plan
- Decide on a business structure
- Set up financial projections

Legal and Regulatory

- Register your business
- Obtain necessary licenses
- Comply with safety standards

Workspace and Equipment

- Set up a safe production area
- Purchase candle making supplies
- Ensure proper ventilation

Product Development

- Experiment with scents and dyes
- Design multiple product lines
- Develop eco-friendly options

Branding and Packaging

- Create a distinctive brand identity
- Design appealing and packaging
- Consider sustainability in packaging

Marketing and Sales

- Build an engaging website
- Utilize social media marketing
- Participate in local craft fairs

Distribution Channels

- Set up an online store
- Approach local boutiques
- Explore wholesale opportunities

Go-to Resources for Starting a Candle Making Business

Supplier Resources

- [CandleScience](#)
- [Lone Star Candle Supply](#)

Packaging Suppliers

- [Paper Mart](#)
- [NoIssue](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links