

Checklist For Starting a Campground

Market and Feasibility

- Conduct market research
- Analyze competitor offerings
- Assess location feasibility

Business Planning

- Develop a detailed business plan
- Decide on the business structure
- Plan for initial and ongoing costs

Legal and Regulatory

- Register the business
- Obtain permits and licenses
- Comply with regulations

Site Development

- Choose a suitable location
- Design site layout
- Develop infrastructure

Facilities and Amenities

- Plan basic amenities (bathrooms, showers)
- Consider additional facilities (pool, game room, etc.)
- Ensure accessibility standards

Safety and Environmental

- Implement safety measures
- Develop emergency protocols
- Focus on environmental conservation

Marketing and Branding

- Create a brand identity
- Develop a marketing strategy
- Build a website and use social media

Operations and Management

- Set up a booking system
- Hire and train staff
- Establish maintenance routines

Customer Experience

- Plan guest activities and events
- Ensure excellent customer service
- Act on customer feedback

Go-to Resources for Starting a Campground

Industry Associations

- [ARVC](#)
- [Kampgrounds of America](#)

Operational Tools

- [Campground Booking](#)
- [ResNexus](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [SWOT Analysis Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links