

Checklist For Starting a CBD Business

Research and Planning

- Identify target market
- Analyze competitors
- Develop a business plan
- Estimate start-up costs

Legal Compliance

- Understand regulations
- Register the business
- Obtain necessary licenses
- Ensure product compliance

Product and Development

- Choose quality suppliers
- Decide on product range
- Develop product formulations
- Arrange third-party testing

Branding and Packaging

- Create a brand identity
- Design compliant packaging
- Implement child-proof containers
- Ensure clear labeling

Online Presence

- Build a professional website
- Set up an online store
- Optimize for SEO
- Ensure secure payment processing

Marketing and Sales

- Develop marketing strategy
- Utilize digital marketing
- Educate customers on CBD benefits
- Network with retailers

Distribution and Logistics

- Set up a fulfillment system
- Manage inventory effectively
- Choose reliable shipping methods
- Track shipments and deliveries

Go-to Resources for Starting a CBD Business

E-commerce Platforms

- [Shopify](#)
- [BigCommerce](#)
- [WooCommerce](#)

Third-party Lab Testing

- [ProVerde Laboratories](#)
- [Eurofins Scientific](#)
- [SC Labs](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Domain Name Search Tool](#)

*All of the resources are clickable links