

Checklist For Starting a Bubble Tea Business

Market Research

- Identify target market
- Analyze local competition
- Choose business location
- Develop a business plan

Legal Requirements

- Register the business
- Obtain necessary licenses
- Comply with health regulations
- Protect the brand (trademark)

Financial Planning

- Secure startup funding
- Set up business banking
- Plan budget for expenses
- Forecast profit and loss

Supply Chain Management

- Source tea and ingredients
- Choose reliable suppliers
- Manage inventory systems
- Negotiate supplier contracts

Store Setup

- Design the shop layout
- Purchase necessary equipment
- Select POS system
- Create a comfortable ambiance

Menu Development

- Create a diverse menu
- Price items profitably
- Plan seasonal offerings
- Focus on quality and taste

Marketing and Sales

- Develop a marketing strategy
- Utilize social media
- Implement loyalty programs
- Prepare promotional materials

Staffing

- Hire skilled baristas
- Train staff effectively
- Schedule shifts efficiently
- Foster a positive work environment

Go-to Resources for Starting a Bubble Tea Business

Supply Management

- [TeaSource](#)
- [Adagio Teas](#)
- [Bobateadirect](#)

Staff Management

- [When I Work](#)
- [Deputy](#)
- [Sling](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search](#)
- [QR Code Generator](#)

*All of the resources are clickable links