

Checklist For Starting a Bike Rental Business

Business Planning

- Develop a business plan
- Conduct market research
- Define target audience
- Set business goals
- Determine business model

Legal Requirements

- Register the business
- Obtain necessary licenses
- Review local regulations
- Purchase liability insurance
- Draft rental agreements

Location and Setup

- Select a strategic location
- Secure a storefront
- Set up storage space
- Arrange for maintenance area
- Ensure safety measures

Fleet Acquisition

- Purchase diverse bike types
- Include accessories (helmets, locks)
- Ensure quality and safety
- Consider electric bikes
- Plan for maintenance

Marketing and Sales

- Develop a brand identity
- Create a marketing plan
- Set up a website
- Utilize social media
- Offer promotions and discounts

Operations Management

- Implement a booking system
- Train staff adequately
- Establish customer service policies
- Schedule regular maintenance
- Monitor inventory

Go-to Resources for Starting a Bike Rental Business

Maintenance Management

- [Fiix](#)
- [UpKeep](#)
- [MaintainX](#)

Marketing Tools

- [Google Ads](#)
- [Facebook Ads](#)
- [Instagram for Business](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [QR Code Generator](#)
- [Logo Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links