Checklist For Starting a **Bath Bomb Business**

Market Research

- O Identify target market
- Analyze competitor products
- O Determine pricing strategy
- Forecast market trends

Business Planning

- Develop a business plan
- O Estimate startup costs
- Plan production scale
- Set financial goals

Legal Setup

- Register the business
- Obtain necessary permits
- Secure product liability insurance
- Trademark your brand

Production Setup

- Source quality ingredients
- O Purchase manufacturing equipment
- O Establish a production space
- Develop product formulas

Product Development

- Create unique scents
- Design attractive packaging
- Test product effectiveness
- Ensure skin safety

Branding and Marketing

- O Design a brand logo
- Launch a promotional website
- ⊖ Utilize social media marketing
- O Attend craft fairs and events

Sales and Distribution

- Set up an online store
- O Partner with local retailers
- Explore e-commerce platforms
- Manage inventory effectively

Go-to Resources for Starting a Bath Bomb Business

Ingredient Suppliers

- Bulk Apothecary
- Bramble Berry

Useful Tools

- Essential Wholesale
- E-commerce Platforms
- Shopify
- Etsy
- BigCommerce

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



