

Checklist For Starting a Barbershop

Market Research

- Identify target demographics
- Analyze local competition
- Survey potential locations
- Define your niche services

Business Planning

- Create a business plan
- Estimate budget and costs
- Plan revenue streams
- Set business objectives

Legal and Licensing

- Register the business
- Obtain a barber's license
- Secure local permits
- Comply with health regulations

Location and Setup

- Lease a suitable space
- Design barbershop layout
- Purchase equipment and furniture
- Install appropriate lighting

Staffing

- Hire licensed barbers
- Train staff on services
- Set staff schedules
- Develop customer service standards

Services and Pricing

- Decide service offerings
- Set competitive pricing
- Offer membership deals
- Plan promotional discounts

Branding and Marketing

- Create a brand identity
- Develop a business website
- Utilize social media
- Network with local businesses

Go-to Resources for Starting a Barbershop

Barbershop Supplies

- [Barber Depot](#)
- [MD Barber](#)
- [Salon Centric](#)

Business Management

- [Square Appointments](#)
- [Booksy](#)
- [Vagaro](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search](#)
- [QR Code Generator](#)

*All of the resources are clickable links