

Checklist For Starting a Bar

Market Research

- Identify target audience
- Analyze local market trends
- Survey potential locations
- Study successful bar concepts

Business Planning

- Develop a business plan
- Estimate startup costs
- Plan revenue projections
- Secure funding sources

Legal Requirements

- Register the business
- Obtain a liquor license
- Secure health and safety permits
- Comply with local zoning laws

Location and Build-Out

- Choose a strategic location
- Design the bar layout
- Renovate and decorate
- Install necessary equipment

Supply Chain Management

- Source alcohol and ingredients
- Establish vendor relationships
- Manage inventory efficiently
- Set up delivery schedules

Staffing

- Hire experienced bartenders
- Train staff on customer service
- Develop staff schedules
- Implement a training program

Menu Design

- Create a drink menu
- Consider food offerings
- Price items competitively
- Update menus seasonally

Marketing and Promotion

- Build a brand identity
- Launch a promotional website
- Engage in social media marketing
- Host opening and special events

Go-to Resources for Starting a Bar

Liquor Suppliers

- [Southern Glazer's](#)
- [RNDC](#)
- [Breakthru Beverage Group](#)

Point of Sale System

- [Toast](#)
- [Square](#)
- [TouchBistro](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)
- [Lean Canvas](#)

*All of the resources are clickable links