

Checklist For Starting a Babysitting Business

Business Planning

- Define target market
- Set pricing structure
- Determine services offered
- Write a business plan
- Choose a business name

Legal Requirements

- Register business
- Obtain necessary licenses
- Insurance coverage
- Health and safety certifications
- Contract creation

Marketing and Branding

- Design a logo
- Develop a website
- Create social media profiles
- Print business cards
- Community networking

Operations Setup

- Setup booking system
- Purchase supplies
- Childproof space
- Emergency protocol plan
- Staff hiring (if applicable)

Financial Management

- Open business bank account
- Setup accounting software
- Plan budget
- Track expenses
- Financial forecasting

Go-to Resources for Starting a Babysitting Business

Booking System

- [SimplyBook.me](#)
- [Acuity Scheduling](#)
- [Setmore](#)

Marketing Tools

- [Canva](#)
- [Hootsuite](#)
- [Mailchimp](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [QR Code Generator](#)
- [Logo Generator](#)
- [Invoice Generator](#)

*All of the resources are clickable links