

# Checklist For Opening a Liquor Store

## Market Research

- Identify target market
- Analyze competition
- Determine product demand
- Research local drinking trends

## Business Plan Development

- Define business goals
- Outline store operations
- Set financial projections
- Plan marketing strategies

## Location Selection

- Choose a high-footfall area
- Assess local demographics
- Negotiate lease terms
- Ensure adequate parking

## Licensing and Regulations

- Obtain liquor license
- Comply with state laws
- Secure sales tax permit
- Register with local authorities

## Inventory Acquisition

- Select wholesalers
- Curate product range
- Negotiate supply terms
- Implement inventory system

## Store Setup

- Design store layout
- Install security systems
- Purchase shelving units
- Set up point of sale (POS) system

## Staffing

- Hire knowledgeable staff
- Train employees on regulations
- Implement staff policies
- Schedule shifts efficiently

## Marketing and Launch

- Develop a brand identity
- Create a promotional plan
- Launch social media campaigns
- Organize an opening event

## Go-to Resources for Opening a Liquor Store

### Inventory Management

- [ShopKeep](#)
- [Lightspeed](#)
- [Square for Retail](#)

### Security Systems

- [ADT](#)
- [SimpliSafe](#)
- [Vivint](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)
- [Invoice Generator](#)

\*All of the resources are clickable links