Checklist For Opening a **Bookstore**

Market Research

- O Identify target audience
- Analyze local competition
- O Determine bookstore type
- Research market trends

Business Plan Development

- Define mission & vision
- Outline business structure
- Set financial goals
- Plan marketing strategies

Location Selection

- Choose a high-traffic area
- O Consider proximity to amenities
- O Assess rental costs
- Evaluate space layout

Licensing and Permits

- Obtain business license
- Secure sales tax permit
- Check zoning regulations
- O Register with IRS

Stock and Suppliers

- Choose book suppliers
- Curate inventory list
- Plan inventory management
- Set up supplier accounts

Store Setup

- O Design store layout
- Purchase furniture/fixtures
- O Install signagebacklinks
- Set up POS system

Marketing and Launch

- O Develop website
- O Plan opening event
- O Launch social media campaigns
- Create promotional materials

Go-to Resources for Opening a Bookstore

Inventory Management

<u>Libib</u>
Alibris

Useful Tools

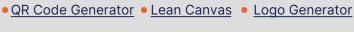
- <u>Alibris</u>
 Ingram Content Group
 - WooCommerce

Shopify

Square

Business & Accounting

- <u>ZenBusiness</u>
- Northwest Registered Agent
- FreshBooks
- MyCorporation



E-commerce Platforms

